

# WARNING

## EAT AT YOUR OWN RISK

NOT EVERYONE WILL ENJOY  
THE EXTREME HEAT.

**DO NOT** EAT IF YOU ARE SENSITIVE TO SPICY FOOD  
ALLERGIC TO PEPPERS OR CAPSAICIN.

IF YOU ARE PREGNANT OR HAVE ANY MEDICAL  
CONDITION PLEASE **DO NOT** EAT THIS CHIP.

KEEP OUT OF REACH FROM CHILDREN

### WHAT TO EXPECT?

THIS CHIP HAS BEEN PURELY CREATED FOR THE  
SHEER PLEASURE OF INTENSE HEAT AND PAIN.



MOUTH ON FIRE



SHORT TERM  
LOSS OF SPEECH



WATERING  
EYES



A LOT  
F WORDS.

## ARE YOU READY FOR THE CHALLENGE?

FLIP OVER FOR INSTRUCTIONS

# RULES FOR THE CHALLENGE

## STEP ONE

BEFORE YOU START PREPARE SOME MILK OR SOFT DRINK EVEN ICE CREAM.

## STEP TWO

MAKE SURE TO SETUP CAMERA OR ASK SOMEONE ELSE BEFORE ITS TO LATE.

## STEP THREE

EAT THE CHIP AND ENJOY THE HELL AS LONG AS YOU CAN WITHOUT REACHING FOR ANY DRINK.

## HOW LONG CAN YOU LAST?



NEWBIE



BEGINNER



PRO



LEGEND



AFTER TOUCHING THE CHIP WASH YOUR HANDS WITH SOAP AND AVOID TOUCHING YOUR EYES OR OTHER SENSITIVE AREAS.

**WARNING** IF YOU DIDNT FILM IT AND SHARED ON SOCIAL. IT DIDNT HAPPEN.